



▶ **Volume 19, No. 1 - January/February**

Ad space booking deadline: November 23, 2007  
 Ad material submission deadline: December 4, 2007  
 Publication date: January 10

**Cover Story:** Top 5 business newsmakers of 2007  
**Feature:** People and companies to watch  
**Special Report\*:** Investing (Topics: Understanding investment products; Self-managed versus advisor-assisted portfolios; Investing for your dream retirement)

▶ **Volume 19, No. 2 - March/April**

Ad space booking deadline: January 25  
 Ad material submission deadline: February 1  
 Publication date: March 6

**Cover Story:** Defining Atlantica  
**Natural Resources oil & gas magazine:** in addition to being printed in 35,000 copies of Atlantic Business Magazine, 4,000 print overruns will be distributed at the Calgary, St. John's and Houston annual oil shows.

▶ **Volume 19, No. 3 - May/June**

Ad space booking deadline: March 26  
 Ad material submission deadline: April 8  
 Publication date: May 15

**Cover Story:** Top 50 CEO Awards  
**Feature:** Technology's place in an executive's world  
**Special Report\*:** Tourism

▶ **Volume 19, No. 4 - July/August**

Ad space booking deadline: May 22  
 Ad material submission deadline: June 3  
 Publication date: July 8

**Natural Resources oil and gas magazine:** in addition to being printed in 35,000 copies of Atlantic Business Magazine, 2,000 print overruns will be distributed at the CORE conference in Halifax and at Offshore Europe.

▶ **Volume 19, No. 5 - September/October**

Ad space booking deadline: July 25  
 Ad material submission deadline: August 1  
 Publication date: September 4

**Special Report\*:** Mining

▶ **Volume 19, No. 6 - November/December**

Ad space booking deadline: September 23  
 Ad material submission deadline: September 30  
 Publication date: October 9

**Special Report\*:** Post-secondary Education

*\* each Special Report will include three to five stories on that topic.*

Appearing Every Issue...

**Columns**

- John Risley tackles public policy in The Devil's Advocate
- Beste Alpargun delivers investment advice with Money Talks
- Alec Bruce talks competitiveness in Winner Takes All\*\*
- Eleanor Beaton searches out venture capital in Flow
- John Crosbie dominates on The Back Page

**Departments**

- Current affairs go front of book and top of mind in Atlantic Links
- Find out about the latest promotions in People on the Move
- Watch differing opinions go head-to-head in Face-Off
- Laugh out loud at corporate foibles in Seriously, Though\*\*
- Consume the hottest food and wine trends in Addendum

*\*\* Tentative titles, subject to change*

**STAY IN TOUCH** - Detailed lineups for each issue will be available three to four months in advance of the publication date.